

2026 VIRTUAL NONPROFIT LEADERSHIP LAB

Tips for Pitching Your Nonprofit



Pitching your nonprofit organization effectively can be a game-changer that leaves a lasting and impactful impression.

Top 3 Tips

- **Know your audience:** Research the organization to understand their priorities, scope, and interests.
- **Tailor your message:** Prepare general pitches that you can adapt for different audiences and contexts.
- **Land the pitch:** Practice, practice, practice.

Explore Resource Articles

- 👉 **Perfect Your Nonprofit Pitch: Tell Your Story In 20 Seconds Or Less**
- 👉 **How to Pitch a Business Idea: 5 Steps | HBS Online**



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