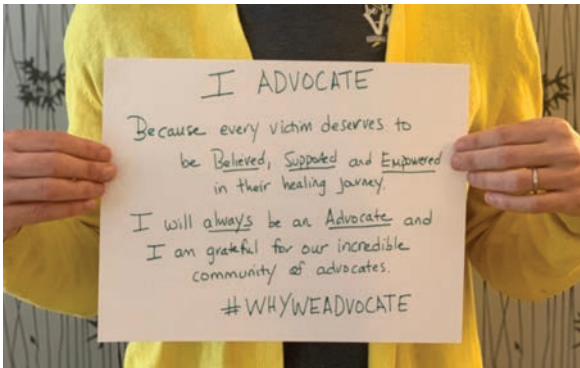


NO

VWA 2020

Supporting Advocates,
Serving Survivors.

WHAT'S INSIDE



LETTER FROM LEADERSHIP

2

WHO WE ARE

3

TESTIMONIALS

4

OUR IMPACT

5

2020 HIGHLIGHTS

6

COVID-19 RESPONSE

7

OUR RENEWED COMMITMENT

8

NOVA PROGRAMS

9

CRT EXCLUSIVE

10

FINANCIAL SNAPSHOT

11

WHAT'S NEXT

12

Hear from an advocate



ORVIE B. BAKER JR.
Sexual Assault Prevention Response (SAPR) Program Manager
NOVA Member since 2013, NOVA Board Member (2019)

"Being a member of NOVA is important to me because Advocacy is parallel to the skill set of being a Leader. For me, being a Leader means seeking constant self-improvement to be of greater service to others. NOVA supports me in my professional journey toward consistent self-improvement through fellowship and mentoring from like-minded individuals. NOVA creates a community of passionate professionals unlike any other. Through their outstanding webinars, I have continued to challenge myself and improve my skillsets. I am a member of the SAPR community and a certified responder in the Michigan Crisis Response Team. In 2019, I joined NOVA as a Board Member. I will always be an advocate, I will always be a leader, and I will always be a NOVA member."

A LETTER FROM LEADERSHIP

Dear Friends,

2020 has been a defining year for NOVA and for our community. The COVID-19 pandemic changed all of our lives and challenged us to identify new ways to reach and support all victims and survivors. Together, we stepped up to provide critical support to victims of crime and crisis experiencing increased health and safety risks. Together, we developed innovative ways to advocate for all survivors remotely.

In March, as we recognized the impact of social distancing and lockdown orders on victims of crime and crisis, we reached out to the NOVA community to hear how we could best support you and the victims you serve. Many of you shared challenges as you witnessed both the disproportionate impact of COVID-19 on the most vulnerable victims, and struggled to reach and support victims facing new and complex barriers to safety, justice and healing. In response, NOVA stood up a comprehensive, trauma-informed program, providing much-needed information, resources, connections and virtual support opportunities during COVID-19. Over 10,000 members of our NOVA community participated in our weekly virtual gatherings; connected with fellow advocates on discussion forums; and accessed self-care support through our Touch Base Program. To increase accessibility, NOVA introduced a new chat feature on our website, providing victims and community members with a discreet way to access help and resources.

As we embark on another year of uncertainties, NOVA is steadfast in our commitment to YOU. We are committed to providing expert knowledge, professional skills, and helpful resources to empower you to best support victims of crime and crisis. Together, we will continue to serve with compassion and respect. We will ensure that all have a voice in their unique healing journey. As we have seen this year, our community is strong when we navigate challenges together. We can and we will continue to reach and empower all victims and survivors even in times of unprecedented need.

Thank you for the critical work you do, for being a part of the NOVA community, and for standing strong with us this year. We look forward to continuing the NOVA journey together.

Warmly,



Claire Ponder Selib,
NOVA Executive Director



Andy Yurick,
NOVA Board President



WHO WE ARE

BOARD OF DIRECTORS

Andrew Yurick, *Board President*
Jeannette Adkins, *Board Vice President*
Rosie Martinez, *Board Treasurer*
Elizabeth Rossman, *Board Secretary*

Laura Abbott
Orvie B. Baker, Jr
Eric Barreras
Steve Derene

Dr. Mamie M. Futrell
John W. Gillis
Bette M.S. Inch
Marcela Morales

Brenda J. Muhammad
Patricia A. Payne
Angela D. Seguin
Steve Twist

EXECUTIVE STAFF

CLAIRE PONDER SELIB

Executive Director

DEBORAH ADAMS

Senior Director of Finance & Operations

LINDSY GUNDRUM

Senior Director of Credentialing & Conference Planning

MARIEL BRANAGAN

Training Manager

SHANNON COLLINS

Director of Campus TTA Programs

ANGELA DUHON

Military Victim Services Program Manager

CAROLYN ESKIN

D-SAACP Outreach Coordinator

DANIELLE KITCHEN

NACP® Manager

AUGUST MANN

D-SAACP Credentialing Coordinator

SHARON MCCOWN

Administrative Coordinator

KELLIE PORTMAN

Crisis Response Training Coordinator

ROGER ROBERTS

Director of Crisis Response Services

CALLIE STEWART

Director of Engagement & Partnerships

PRIYA REDNAM WALDO

Director of NALC

ANGELA WILLMORE

D-SAACP Credentialing Specialist



TESTIMONIALS

“I think D-SAACP sets a great standard after the initial training. It helps establish a reputation with people and potential victims by showing that we have to meet a standard in order to provide effective help.”

“This training has helped me tremendously. As a new advocate in training, I feel like I am well on my way to being equipped to serve my community.”

“It has been a great experience, specially because it has provided me with so many tools that I did not have. Thank you to everyone who contributed to put this training together.”

“Being a part of the NOVA Campus Advocate Training was extremely helpful. It addressed many of the relevant issues advocates face daily on college campuses, such as crime victim legislation, Title IX, issues surrounding disabled or marginalized students, prevention initiatives and trauma-informed care. Completing the NCAT training prompted me to also become a Certified Advocate through NACP. Backed by NOVA’s reputation in victim advocacy, the certification process finally provides advocates credibility and recognition for the work we do, as well as, gives us the support of our peers across the country.”

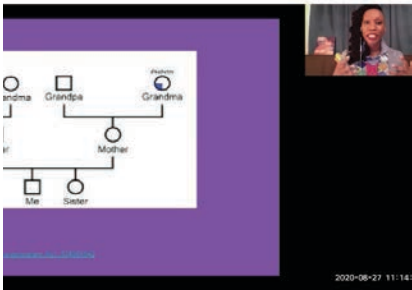
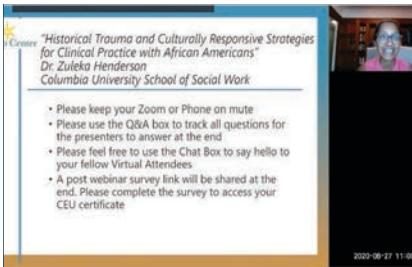
“I enjoyed the overall training experience. Love that the participants were from all over North America. Thought the break out sessions were interesting. Many different topics presented to get you thinking and show how my local community could improve crisis response plans.”

“NOVA ran the class with strength and integrity. I have never learned so much in 40 hours. How to approach a victim, how to give the victim their voice and, as my native grandmother would say, their power back.”

“The conference was really amazing and I walked away with new connections and information to share within the community.”



OUR IMPACT



1300

CONFERENCE ATTENDEES

NOVA's first virtual annual training event!

CRISIS RESPONSE

TEAM TRAINING

3 COUNTRIES

29 STATES


714 TRAINED

over **10,000** trainees participated in NOVA webinars throughout the year.

206 new advocates graduated from the NOVA Victim Assistance Academy in 2020.

Our D-SAACP team credentialed **11,006** military advocates in FY 2020.

NACP® approved **over 1000** credentialed advocates this year.

 **Jefferson Parish District Attorney's Office** @JeffParish... · Apr 25

They're a compassionate group, willing to serve and support their fellow people during some of the most difficult times in their lives. On the last day of #NCVRW2020, our VACs tell us #WhyWeAdvocate @NOVAVictims @LDAAJustice @ndaajustice @EDLAnews @NewOrleansDA @CrimestopperGNO



28% BASIC

57% PREMIER

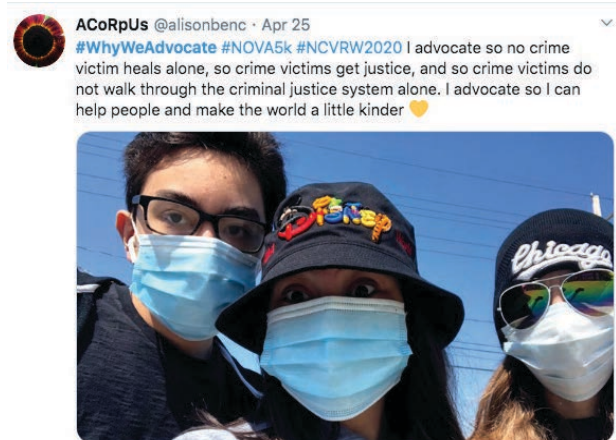
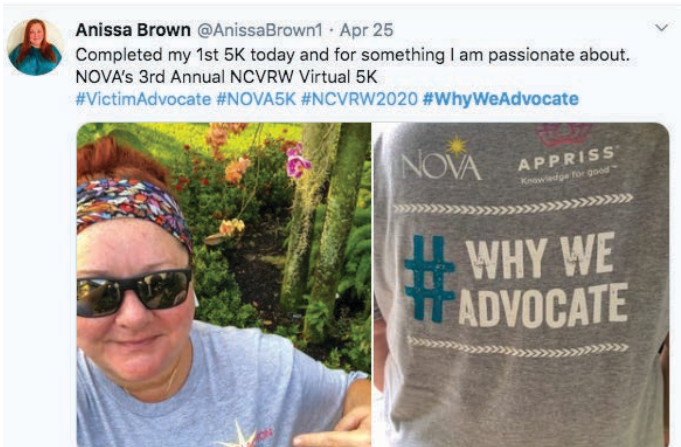
15% LIFE

1492

MEMBERS

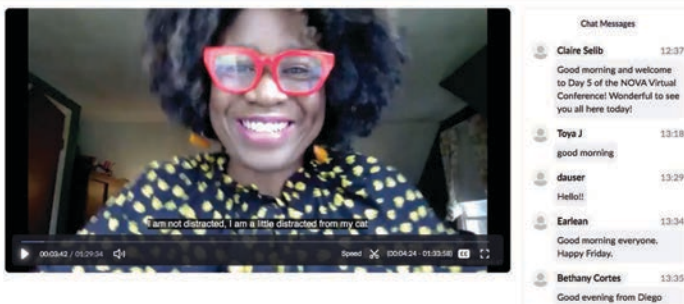


2020 HIGHLIGHTS



NCVRW:

NOVA joined the Department of Justice Office for Victims of Crime (OVC) and victim assistance agencies across the country in observing National Crime Victims' Rights Week (NCVRW) in April! Over 1,500 advocates participated in a series of web events designed to advance their knowledge of: Marsy's Law for All; protecting and advancing victims' rights; and child exploitation & internet safety. In partnership with APPRISS Safety, NOVA hosted our 3rd Annual NCVRW Virtual 5K with over 245 advocates proudly participating in our walk and our #WhyWeAdvocate social media campaign.



NOVA'S VIRTUAL TRAINING EVENT:

NOVA went virtual to host our 46th Annual Training Event online during July! Over 1,300 attendees--including victim advocates, crisis responders and allied professionals from around the world--attended this two-week training event which featured dynamic plenaries, workshops, networking sessions, and self-care events designed to inspire, inform and re-energize our NOVA community.



NEW MILITARY/VETERANS TRAINING AND TECHNICAL ASSISTANCE PROGRAM:

NOVA, in partnership with the National Crime Victim Law Institute (NCVLI), launched a new TTA Program to support criminal justice professionals and advocates in responding to military-connected survivors of sexual assault, domestic violence, stalking and dating violence. Funded through the DOJ Office on Violence Against Women (OVW), this dynamic program is helping build military-civilian collaborative community response (CCR) programs in communities across the country.

COVID-19 RESPONSE

here to support you

COVID-19 created new risks and barriers to service, justice and healing for victims of crime and crisis. It challenged all of us to step up and develop innovative ways to connect with and advocate for all victims, while also managing personal stress, anxiety, fear and frustration. To support our community, NOVA built a comprehensive, trauma-informed program with resources and opportunities for members to connect and learn from each other. As we navigate these uncertain times, NOVA will continue to provide a space for our community to exchange information, resources and receive support.

VIRTUAL GATHERINGS:

Since March, NOVA has hosted 13 virtual gatherings attended by over 3,000 members of our NOVA community. Such gatherings feature opportunities for members to learn, practice self-care and find connections within our virtual world.

Share Your Best Practices of Virtual Communication, Leadership, Crisis Intervention, or Motivational Tools During This National Crisis
email us at: Covid-19-Support@trynova.org

Chat (Everyone)
Jillian: hello from San Antonio, Texas!
Cari Hama: Amen Beth!!!!
Wendy Silva: Thanks Kellie, that is very helpful.
Jill Fogel: Hey Cari!
Angela Kester: Hi from San Antonio TX
Tracy Acap: I heard a great statement from a webinar yesterday "Don't abandon best practices in the face of crisis" as we are in one today.
Jeanette Adkins: H&C credentialled advocates should print out the confirmation email you received for this and the just email you will receive with link to slides as your documentation for CE submission
Ellen Mendez 2: physical distancing
kellie portman: You are welcome Wendy!

Impact of COVID-19

- Many shelters (non-IPV and IPV) are not doing intakes due to COVID-19
- Shelters are full
- Service provider asking for guidance to prepare their shelter for COVID-19
- Abusers are using COVID-19 as a fear tactic and also to force isolation
- Victims are feeling isolated from friends, coworkers, due to social distancing and COVID-19

Chat (Everyone)
Janita: Di: Outreach Services and counselor
LaMonik B Sanders: Sexual Assault Prevention and Response Victim Advocate, FFSC JBW C Fork Skay, VA South
Dorian T: I have multiple roles
Maysa Burtin: Violence Prevention Coordinator
Justica Ramirez: DV and SV Victim Advocate SHUER, Inc.
Alaria: VA in Tallahassee, FL
Charletta 2: federal agency
Amy Sheets: VRIE program manager
Saineb hassani: Domestic Violence Legal Advocate, Cook County
Jill Fogel: south Florida
Sharon Daugherty: Community Outreach
Coordinator Westchester NY
SharonB@wvonline.com

TOUCH BASE PROGRAM

NOVA-trained crisis responders provided daily, on-call support to members requesting one-on-one emotional support and strategies to de-stress

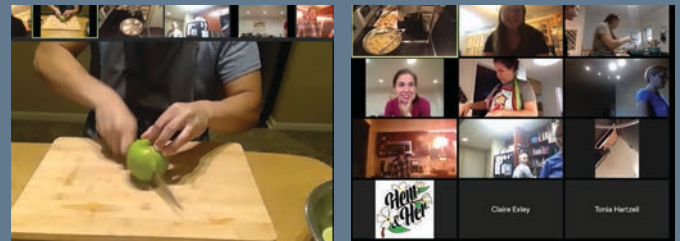


DISCUSSION FORUMS

NOVA provided a space for sharing information, resources, challenges and best practices with colleagues in these online spaces.

HIGHLIGHT: CONNECT & COOK

For our Fall Virtual Gatherings Series, we incorporated a fun self-care event! Staff members and advocates met for a virtual cooking class with *Hem&Her Food* to make a delicious carbonara!



Community Feedback

"Fantastic! Thank you for providing a space for us to connect and learn."

"Such a good reminder on using the skills we've learned over the years in different manner... during a pandemic."

"The presentation allowed for everyone to feel that we are not alone and we'll get through this together."

"My dog was looking at me as I was laughing. What an outstanding webinar to remind us that we do need that stress relief. Thank you."

OUR RENEWED COMMITMENT

EMPOWER. TRAIN. CREDENTIAL. ADVOCATE.



NOVA is committed to upholding excellence in the field of victim advocacy and crisis response by providing trauma-informed training, education and credentialing to all victim assistance and allied professionals. We are dedicated to providing engaging educational content that meets current best practices in the field, reflects the most recent data and is obtained through experience- or evidence-based means. Our training programs are created to promote a standard of knowledge among those engaging with people impacted by trauma and to ensure each victim/survivor receives a level of care and respect that empowers and promotes their wellbeing.

As an organization embracing trauma-informed practice, a commitment to inclusion, accessibility and equity is vital. This is not only done by exploring how systemic oppressive forces shape the world around us, but also by creating learning environments in which any individual or group feels welcomed, respected, supported, and valued to fully participate.

We look forward to expanding our programs with our values at the forefront. As we continue to advance our training and policies, our members can expect to see a renewed commitment to purposeful and meaningful change that will create a more equitable future for all.

Hear from an advocate



Rosie Martinez
Victims Unit Director

NOVA Member since 2015, NOVA Board Member (2017)

"I got involved with NOVA because I was looking for an organization that would have a focus on the victim services field and could offer me subject matter training at an advanced level. When I joined NOVA, I had been in the victim services field for 17 years and I was very impressed to know the array of services and training that NOVA provides for their members. I applied for the National Advocate Credentialing Program (NACP)[®] and was very happy to know that NOVA has accredited the victim services field and has given Victim Advocates the recognition as professionals in this field. That inspired me to join the NOVA Board of Directors and be a voice for Latina Advocates that provide essential services and face language barriers and to do more national initiatives that help improve the victim services field. I am proud to continue to serve and contribute to the organizational growth and see the great things the NOVA staff accomplished every year. "

NOVA TRAINING PROGRAMS

NATIONAL ADVOCATE LEADERSHIP CENTER (NALC):

The NALC is an online training and professional development center for those serving victims/survivors of crime. Each year, NOVA continues to push the boundaries in the professionalization of victim advocacy, seeking new solutions and best practices to meet the needs of those in the field. Through our innovative online trainings, nationally recognized subject matter experts, career development support and networking opportunities, we are committed to ensuring every victim advocate is equipped and qualified to serve those impacted by crime and crisis.



NOVA VICTIM ASSISTANCE ACADEMY (NVAA):

Since the first class in 2014, the NVAA has quickly grown into an established leader in the field of victim advocacy training. Pre-approved by the National Advocate Credentialing Program (NACP)[®], the NVAA is 40-hour live online training academy created for new and aspiring victim advocates.

NOVA CAMPUS ADVOCACY TRAINING (NCAT):

The NCAT is an advanced online academy that uses a blended-learning approach to build upon participants' knowledge and skills, instructing on best-practices in preventing and responding to the unique needs of those impacted by sexual assault, stalking and interpersonal violence in higher education.

NOVA CRISIS RESPONSE TEAM TRAINING™:

NOVA Crisis Response Team Training™ has over thirty years of evidence-based and field-tested best practices as a crisis management utility. NOVA Crisis Response Teams are thoroughly trained to provide trauma mitigation, education and emotional first aid in the aftermath of a critical incident.



SEX TRAFFICKING ADVANCED VICTIM ASSISTANCE TRAINING (STAVAT):

This year, NOVA was excited to launch STAVAT in partnership with StrandSquared. Created to meet the unique demands of victim assistance professionals working with sex trafficking victims, this advanced training is a live, online-learning academy designed to provide concrete skills, best practices and lessons from the field.





An Eventful Year for NOVA's Crisis Response Program

2020 brought about a new set of challenges and opportunities for the NOVA Crisis Response Team Training™. COVID-19 made it impossible to conduct the standard face-to-face delivery of the NOVA CRT™ program. However; it provided us with the opportunity to develop and deliver our NOVA CRT™ Basic training virtually. In May of 2020 we delivered our first on-line Basic CRT course and we were fortunate to have as our inaugural class the Department of Homeland Security's Division of Investigations. Since this first training, we have been able to complete 4 other on-line trainings which brought together groups from The Cherokee Nation, Army, Navy, Air Force, Victim services of Ontario, Canada, and The South Dakota Network Against Family Violence & Sexual Assault.

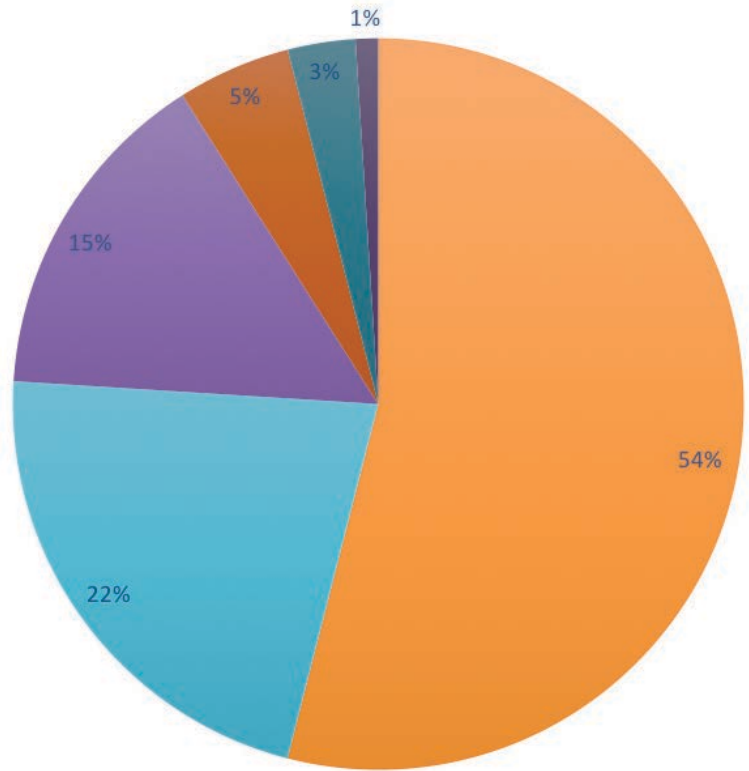
In the last year, we trained individuals from 29 of the 50 states and completed six international trainings. Next year, we look forward to continuing our support to folks as they develop state/local teams and continue to deliver emotional support to communities impacted through crime and crisis.



2020 FINANCIAL SNAPSHOT

2020 REVENUE

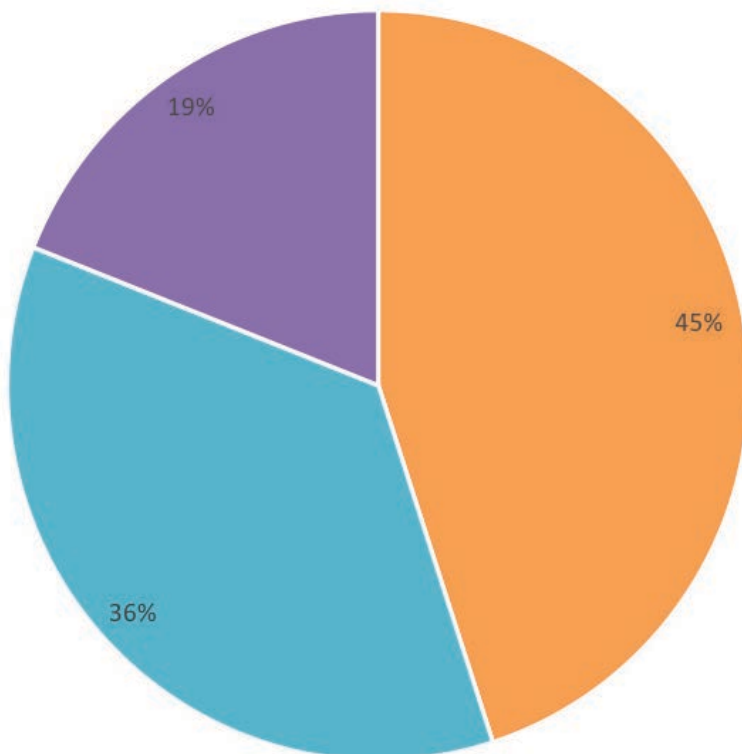
- Certification & Training Contracts (54%)
- Annual Training Conference (22%)
- Training & Credentialing (15%)
- Membership Dues & Donations (5%)
- Government Grants (3%)
- Other (1%)



2020 PROGRAM EXPENSES*

- Training & Technical Assistance (45%)
- Certification & Credentialing (36%)
- Membership Support & Victim Assistance (19%)

*NOVA's administrative costs are below 20% and allocated proportionately to the program costs above.



THANK YOU FOR YOUR SUPPORT IN THE ADVANCEMENT OF VICTIMS' RIGHTS AND SERVICES.

Hear from a crisis responder



MARGARET JOHNSON
School Principal

CRT trained in 2002. CRT trainer since 2013.

“As a NOVA Crisis Responder, I would like to share my love of the work we do. In 2002, I was trained along with twenty-two others from my community in the NOVA CRT method to respond to crisis and trauma. My intent at the time was to serve my own small community. We soon developed a County team, became part of the Ohio Crisis Response Team, and worked with NOVA. Our community expanded quickly.

Over these past seventeen years, my training has become an integral part of my life. I found the skills I had learned carried over seamlessly to my work as a school principal. Trauma is trauma whether it’s a tornado, shooting, or losing a child from a medical issue. In each case our model took victims from their present state forward to look to the future.

For the past six years I have been a NOVA CRT trainer, enjoying each new class as they realize the tools they have gained through this training. I count myself very fortunate to be a part of the amazing work that NOVA does throughout the year and throughout the world.”

WHAT’S NEXT?

NEW OFFICE FOR VICTIM ADVOCACY ETHICS:

Opening January 2021, NOVA is excited to announce our new comprehensive and innovative resource on ethics for victim advocates. The goal of this office is to provide clear guidance on ethical practices in victim advocacy services.

NOVA’S 47TH ANNUAL TRAINING EVENT:

Join over 1,800 victim assistance professionals for inspirational speakers, dynamic workshops, networking opportunities, and more! Also, keep an eye out for our TEEN TRACK to engage the next generation of advocates. We promise you will leave feeling inspired and energized to continue the great work that you do.

CHILD AND FAMILY ADVOCACY ACADEMY

In partnership with the National Center for Missing and Exploited Children (NCMEC), NOVA is developing a NEW Child and Family Advocacy Academy. This advanced online training will provide trauma-informed, field-tested and evidence-based practices for those advocating on behalf of children and families.



THANK YOU TO OUR LIFE MEMBERS FOR YOUR SUPPORT & COMMITMENT.

Gail Abarbanel
Laura Abbott
Will & Beall Amatruda
Suzanne Anderson
Gearld Angerstein
Eric Armstrong
Regina Asaro
David Austern
Jun Ayukawa
Ryan Backmann
Joan Riddell Baer
Mary Kay Baker
Richard Barajas
Arlene Bard
Karen Barlow
Rhonda Barner
Janet Barton
Sarah Ben-David
Ann & Art Bilger
Daniel Blumberg
Anita Boles
Holly Borel
Stacey Branchini
Tiffany Brizendine
Michelle Brown-Lee
Ann Burdges
Ann Burgess
Jeremiah Burke
Trevin Campbell
Carmen Castillo
Kathryn Cerillo
Jeffrey Claes
Alicia Cole
Patrick Conheady
Cheri Corrado
Jeralita Costa
Christine Courtois
Janette Cox
Shawn Cox
Sophie E. Craighead
Terry Crews
Margarita Cruz
Ann Curran
Robert Davidson

Catherine Ann Dangel
Laura-Michel DeHaan
Kendra Delrish
A. Robert Denton
Steve Derene
David DeRevere
G. Dettwiller
Emily Dreiling
Anita Drummond
Anjanette Duff
Brent Duncan
Toni DuPont-Morales
John Dussich
Norm Early
Rosa Fantauzzi
Zoraida Feliz
Celine Fernandes
Charles Figley
Clay Foreman
Hedie Foss
Elizabeth Fossnight
Laura Fox
Lori Fralick
Calvin Frederick
Paul Freeman
Lucy Friedman
Ludie Gaines
Arlene Gaudreault
James Gierke
John Gillis
Samantha Goldstein
Francine Gordon
Jan Gossage
David Grady
Larry Gray
Leon & Alice Green
Michael Green
Wayne Griffin
Gerry Griffith
A. Nicholas Groth
Lorena Guido
M. Aline Haenssler
Shellee Hale
Lisa Hallberg

Shelley Hansen
Everett Hart
Sharmin Harvey
Edgar Hatcher
Shirley Heenan
Margaret Henderson
Lois & John Herrington
Melvin Hewitt
Theresa Hiegel
Stacie Hill
Thomas Ann Hines
Molly Ho
Jay Howell
Derek Hunt
Ashley Ivey
Tim Jeffries
Amy Jenkins
Robert Jerin
Casey Jones
Rosalie Jones
Barbara Kendall
Sean Kendall
John Keuffer
Dean Kilpatrick
Gerd Kirchhoff
Kiyoko Kishimoto
Richard Knudten
Deborah Kourgelis
LeRoy Lamborn
Lee Landes
Peggy Larson
Carol Lavery
Katie Lawler
Heather Lawson
Sang Lee
Carmen Leggett
Nancy Lewis
Alfred Little
Sharon E. Locklear
Laura Loftin
Charlene Lovegrove
Sheri MacDonald
Catherine Malone
Michael Mantell

Will Marling
Kathryn Martin-Gray
Charles Marx
Michaelene McCann
Carol McClenahan
Florence McClure
Sandra McCormick
Liberty McKenna
Karen McLaughlin
Margie Meegan-Jordan
Holli Miller
Stephanie Minto-Gibson
Melissa Morgan
Don Morgan
Tammy Mormon
David Moson
Bobbi Mowery
Saeed Muftawu
Brenda Muhammad
Paul Murphy
Tami Nealy
Ed Nekele
Joan Nixon
Michael Notaro
Cordale Payne
Shelly Pierce
Michael Pons
Marla Pressler
Megan Price
Mike Prusinski
Elmire Raven
Joyce Reed
Bret Reed
Worley Reed
Jennifer Reed
Jayne Rich
Myrtland Roberts
Erin Rocchietti
Stan & Rita Sue Romaine
Janett Rubianes-Lopez
Maria Salas
Alma Sanchez
Arthur Savoia
Nancy Schaeffer

William Schmidt
Richard Crosby Sears
Herman & Reiko Sharpe
Laurie Sigalos
Craig Sincock
Louis Smith
Patricia Smith
Christopher Springs
John Stein
Fred Sullivan
Dawn Tabor
Jerry Tanner
Helena Taylor
Maureen Testa
Dawn Tisdale
Hector Torres
Michael Turpen
Steve Twist
R.P. Toby Tyler
Jenna Vaughn
Carmeta Vidal-Parkes
Clifford Waldon
Harvey Walker
Irvin Waller
Victor Watson
Matthew Watson
Pamela Weathers
Cheryl Weaverling
Susan Webb
Eleanor Webster
Kathi Whitman
Alexandra Wick
Jenny Wieland
Carol Williams
Leslie Witcher
Takahiko Yasuda
Sherilyn Young
Marlene Young
Centoria Young
Stephanie Young
Andrew Yurick



National Organization for Victim Assistance
510 King Street, Suite 424, Alexandria, VA 22314
www.trynova.org | 703 535 6682 | @NOVAVictims